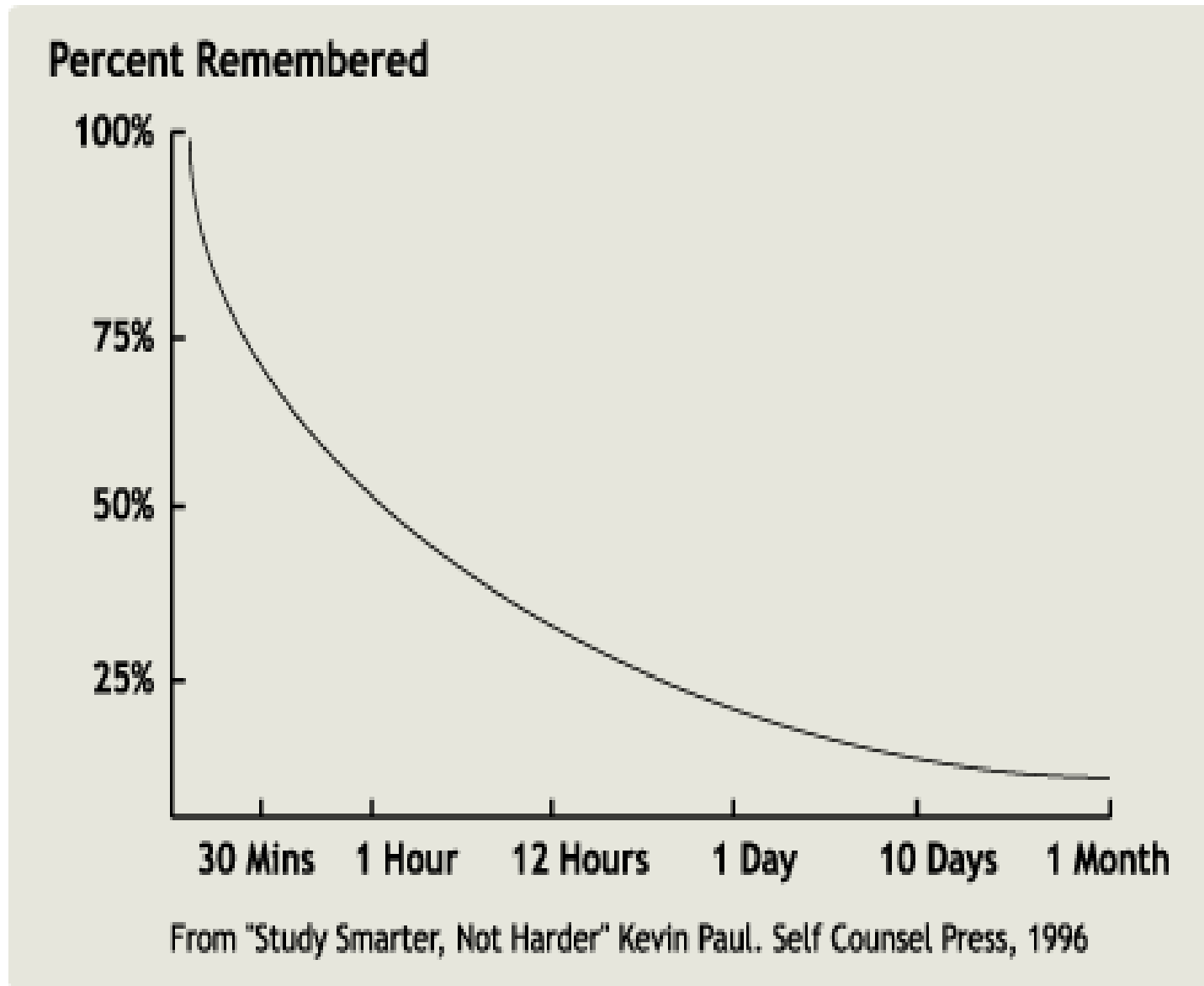


# The Curve of Forgetting ☹️



Initial memory study was conducted by German researcher Hermann Ebbinghaus and published in English as *Memory: A Contribution to Experimental Psychology* (1885). This graphic is often referred to as the Ebbinghaus Forgetting Curve.  
From "Study Smarter, Not Harder" Kevin Paul. Self Counsel Press, 1996.